

STOCK TAKING IN ALBERTA

THERE is no doubt that Alberta's fundamental position, her progress to date, and the conditions that have a bearing on her future development are such as to afford a sure basis for faith and confidence in this province as in the early colonization of its vast possibilities.

It is well, however, that the people of Alberta should make periodic examinations of these various factors in order that their individual faith and confidence may be strengthened and there may be stimulated that individual and collective initiative and enterprise which are so essential to the development of a young province.

It is peculiarly fitting that such an examination should be made in this first month of a new year when stock-taking is the order of the day in business establishments the world over. In these goods upon the shelves and in the store houses are being analyzed and estimates of probable development in the future are being made—all with a view to the adoption of such policies as will hasten that development and make it more profitable. This is equally necessary in public affairs and the purpose of this page is to present to the people of Alberta the results of a careful stock-taking of Alberta's progress to date, present position and probable development.

Alberta's Development at a Glance

	1905	1924
POPULATION	160,000	637,000
WHEAT PRODUCTION, bushels	3,035,843	\$65,000,000
OATS PRODUCTION, bushels	11,728,314	\$63,000,000
CATTLE PRODUCTION, tons	811,223	\$5,000,000
NUMBER OF MEN EMPLOYED IN MINES	1,800	12,000
VALUE OF COAL PRODUCTION	\$ 3,000,000	\$ 20,000,000
RAILWAY MILEAGE	1,060	4,700
ACREAGE UNDER CULTIVATION	616,821	12,000,000
BUTTER PRODUCTION, in pounds	1,000,000	21,000,000
SCHOOL ENROLLMENT	28,784	128,000
NUMBER OF SCHOOL DISTRICTS	585	388
CAPITAL INVESTED IN MANUFACTURING		\$ 55,000,000
YEARLY PAYROLL IN MANUFACTURING		\$ 66,000,000
NUMBER EMPLOYED IN MANUFACTURING		12,000
UNIVERSITY ENROLLMENT (1908)	45	1,350
VALUE POULTRY AND PRODUCTS (1912)	\$ 2,000,000	\$ 9,000,000
VALUE AGRICULTURAL PRODUCTS	\$20,000,000	\$225,000,000
NUMBER OF FARMS	25,000	90,000

*—Year of 1923 was record. Yields of that year were 167,000,000 bushels of wheat and 114,000,000 bushels of oats.

**—Total reduced by 7 1/2 months' coal strike. Total tonnage for 1923 was 6,866,000.

FIFTY years ago nothing had been done in what is now the Province of Alberta in the way of agricultural settlement. The whole process of acquisition and settlement of the lands with the consequent development of educational, municipal and judicial institutions has been wrought within a single lifetime, while politically the advancement from personal rule to representative government has been made in less than one-third of a century.

When we consider the development that took place before the war and the recovery that has been made in the face of adverse world conditions since the proclamation of peace, when we count the advantages and blessings of our present conditions, when we list the resources, possibilities and opportunities of our province and when we consider the good news and positive assurances for being enthusiastically optimistic of the future.

We have a province favored by Providence and have our future in our own hands, our faith in our country is well founded and grounded. Let us go forward with courage, for if we work in unity we are bound to achieve success.

R. G. BRETT,
Lieutenant-Governor of Alberta.

University of Alberta Playing Large Part in the Development

A TOUR through the agricultural departments of the University of Alberta reveals active investigation in animal feeding and diseases, efforts to develop new varieties of plants and to solve the problem of plant hardiness. A lot of survey of the province is in progress, and experiments leading to the control of economic pests are under way.

In co-operation with the Alberta Research Council interesting tests of house-louse are being conducted, and a chemical survey of our soil is being brought to light new data of great significance to this industry. 1925 will probably see the completion of the work in the application of oil to our service in view of the construction of a cheap and serviceable roadway. A field examination of the McKerray fur and sand was carried on last summer, and valuable information is now available through upon the mining problems confronting industrial concerns planning development of this great natural resource.

Dean Boyle has continued his remarkable experiments in high frequency magnetic vibrations, the purpose of which is the detection of minerals and objects of size, as well as of course as the accomplishment of other and more purely scientific ends.

In addition to carrying forward experimentation in insulin, the Department of Bio-Chemistry has recently secured highly significant results from investigation of the thyroid gland. Announcement of this work was made by Professor Colby at a meeting in Washington of the American Association for the Advancement of Science.

W. A. R. KERR,
Dean of the University of Alberta.

Vast Acres are Ready For Settlement

SUCH a record of achievement would inspire confidence in any province. It is all the more inspiring and hopeful because made by a new province starting with small portion of its natural resources.

With all her development in agricultural production only 15 per cent. of Alberta's arable land is under cultivation. The 20,000,000 acres—three times greater than the area now in use—is still lying idle and uncultivated within 25 miles of the international boundary. A million acres are within the boundaries of established irrigation districts requiring only the construction of canals to make fully irrigated land.

All of these factors and certain conditions that will make for more rapid development in future certify the great strength of Alberta's present position. With an area twice that of the British Isles, Alberta has only one quarter per cent. of the population of the United Kingdom. Within the borders of this province there could be accommodated geographically the whole of Germany or France or one of the most populous of the New England and Atlantic states. The frame-work for a large population, engaged in a wide variety of pursuits and representing a production of high commercial value has been largely prepared. This preparation has imposed a heavy burden upon the relatively few people who had to bear it, but the filling in will bring increased prosperity to them and good returns to those who are attracted to this province in the process.

Factors That Assure Rapid Development

THERE is sure ground for believing that Alberta's development in the near future will be even more rapid and more prosperous than heretofore. No other province stands in gain opportunity for such rapid development. Immigration and colonization policy which is most certain to be adopted in the near future will be the factor in the development of a large province of unoccupied arable land than any other province, and it is largely the land settlement in this province that immigration and colonization efforts would be directed.

Outside capital also will come into Alberta in increasing measure. Her record of achievement to date and her position in the world market are wide-spread interest in the possibilities for investment within her borders.

A general reconstruction of freight rates cannot be relayed much longer and it will mean much to Alberta. Heretofore the province has been at the very peak of the freight rate structure fashioned on the original idea that no other province would be so large and so remote. This is no longer the case. Following the opening of the Pacific-Pranua route there is no longer a premium in freight rates for Alberta as there was in the past. This will mean a great deal to the province.

Extension of trade with the Orient will hasten Alberta's development. Already new markets are being found there for wheat, flour, livestock, butter and cheese, reduced in price to the producers. Bismarck, the noted economist says the great trade of the future will be with the Orient. Alberta, the most westerly of Canada's prairie provinces, is in a very favorable position for supplying the Orient's requirements in agricultural products.

Natural considerations will bring about in the not far distant future the use of Alberta coal in Ontario and this will give a great impetus to the coal industry of this province.

Within the province itself several conditions are working in the same

Rich Natural Resources Basis of Prosperity

AT the very foundation of Alberta's progress and prospects must be placed the rich natural resources and favorable climatic conditions with which this kind Providence has endowed this province.

These are such as to have made Alberta's yield of wheat and oats higher on a ten-year average than those of any other province or state on this continent and of a very high quality also. Alberta has now two world's championships in wheat and five in oats and at the last five international shows at Chicago 115 other prizes in these two grains.

The same natural conditions are very favorable to the raising of livestock also. Alberta has won two world's championships in cattle and sheep and at the last five international shows at Chicago 115 other prizes in these two grains.

Alberta has 69 per cent. of all the coal in Canada, and 14 per cent. of the world's coal supply. Her timber resources are considerable. She has other substantial resources in fur, game, fish and game and there is good reason for believing that oil in commercial quantities and qualities will not be long in coming.

But even such an extent and variety of natural resources would be of little value value today without reasonable prospects of early development. It is the fact that the province is based in part on the record of actual development to date.

The 19 years since Alberta became a province form a material period of review of provincial development. What then is the record of development during that period?

—In population the increase has been four-fold.
—Railway mileage has increased almost five-fold.
—Area under cultivation has increased almost twenty-fold.

—Wheat production is twenty-nine times greater, comparing the yield of 1905 with the average of the past five years.

—Cattle production on the same basis, the increase has been twenty-fold, the average for the past five years being 75 per cent. of old Ontario's production for the same period.

—Livestock herds have increased, but in smaller proportion, and this province has now two of the four largest stock-farms in Canada.

—Crustal butter production has increased from a negligible quantity in 1905 to 21,000,000 pounds in 1924.

—Manufacturing—practically unknown in 1905—represents today an investment of over \$55,000,000 and gives employment to over 12,000 people.

—Tourist traffic, also a negligible factor in 1905 has been greatly stimulated by improved roads and the establishment of five national parks and today brings to Alberta an annual expenditure of over \$10,000,000.

Summing up in terms of a single year's production, the products of agriculture and other natural resources represented in 1924 a total value of \$267,000,000 to which must be added \$45,000,000 for other manufacturing products.

general direction. Alberta has today the accumulated knowledge of three decades of experience in the development of a new province. The many of the mistakes common to all new countries can now be avoided. Blends of seed and stock positively fitted to local conditions have been developed. There is a steadily increasing tendency toward mixed farming, which in addition to lessening the risk to the individual farmer, will make his income more certain. Generally better business methods are being introduced. Co-operative marketing is another factor already introduced in this province that will tend to make agriculture more profitable and more attractive.

Gradually but none the less surely there will come about a vast development in manufacturing in Alberta. This province has great manufacturing potentialities in its coal, natural gas and water power and it may be reasonably expected that these will be developed in the near future. The province's coal deposits alone are sufficient to insure that this province will be ultimately the work-shop of Canada.

DUTY back of all these various factors there three others that are requisite to the adequate development of this province. These are: 1. An intelligent, well-founded confidence in all the people of Alberta in this province and in its future.

2. A definite, well-planned program of development.

3. A shoulder to shoulder movement of all the people in promoting Alberta's development.

With these three well mentioned factors in full force and operation in conjunction with her great natural advantages, there is no doubt whatever that Alberta will move forward with increasing rapidity and will be in a great degree for which Providence has so evidently prepared this province.

HE crop returns during the past two years and the satisfactory prices are now being obtained for nearly all farm products. This is the opinion that a first mortgage on an Alberta farm property is an admirable investment. The confidence in the future of the province is being renewed. It should therefore be the aim of all farmers' organizations to stand the standing of a first mortgage be re-established in order that the credit of the province may be improved.

W. T. CRIGHTON,
President, Mortgage Lenders Association of Alberta

As we pass each milestone of the passing years, particularly years when conditions generally have been somewhat abnormal and consequently difficult, it is timely and it is good business practice to quietly review our position—take stock.

We have progressed in Alberta in 1924.

Agricultural conditions in this province compare very favorably with the conditions of the industry in the other provinces of Canada and in other countries. There has been a steady, sustained improvement in agriculture in 1924, which has been reflected in the gradual betterment in general business about it, but an indication that the strain of the past few years is surely easing off, that the process of re-adjustment is going on apace and that we may reasonably look for continued improvement, leading in due season to a return of sound normal prosperity. How soon we will see it will have to be a large measure upon our faith in Canada and our confidence in ourselves.

It has been said with a great deal of truth that confidence and enterprise beget prosperity.

May all Albertans by their confidence and enterprise establish their claim to it 1925.

H. GREENFIELD,
Premier of Alberta.

Alberta Has Steady Growth Along Educational Lines Also

NOR is it along commercial lines alone that Alberta has made rapid development.

The provincial university, starting with three rented rooms and an enrollment of 45 shortly after the province was formed, has now a plant valued at over \$400,000 and an enrollment of 1300. It has attained a world-wide reputation through its high educational standards and administrative efficiency and the outstanding character of special work of its president and other members of its staff.

The Institute of Technology and Art at Calgary, established at a later date has already an enrollment of 1000.

In the public and high schools enrollment has increased five-fold while the increase in value of school properties has been twenty-fold.

Regular classes in these institutions have been supplemented by correspondence and lecture courses and traveling libraries arranged by the University of Alberta.

A provincial research council has been established for the purpose of promoting scientific knowledge and scientific research particularly with regard to Alberta's natural resources. Individually as well as collectively there has been a marked development in attention to the finer things of life—the fine arts and sciences—constructive thought—mental—social and spiritual ideals.

Managers of Stockyards See Markets Opening for Alberta

THE outlook for the livestock industry to us has always been bright in Alberta and our faith in this particular industry has indeed our country, for the past few years to adopt a policy of expansion in order to meet the adequate development of livestock in Alberta and to create a trade, both in the United States and European countries, especially the British Isles, for some time and we have been able to do so.

"With the largest production of grain per acre and the best quality at the lowest cost, together with the ideal climate for feeding and finishing hogs, a big company has recently been organized to finish and fatten Alberta cattle for the best markets of the world. This will give the Alberta producer additional markets."

J. L. JUILIN,
Managing Director of the Edmonton Stockyards.

IN 1923 Canada sold approximately five hundred million dollars worth of livestock products. During 1924 values on all classes of livestock have shown great increases in sheep values decidedly improved. Generally the livestock situation for the past twelve months shows measurable improvement compared with the previous year.

"As to the future, we hope and expect that values will advance sufficiently to overcome much higher production costs, due to increased grain prices. Almost unprecedented and continued cold and deep snow have necessitated, expensive feeding of expensive flocks to all classes of breeding stock. History indicates that higher livestock values follow high grain prices, therefore there should be a material improvement in 1925."

E. W. JONES,
Manager and Secretary of the Alberta Stockyards, Calgary.

NO service more valuable could be performed by the press of Alberta for the people of the province than to keep them informed of the progress that has been made in the development of this province. It is the duty of the press to organize, and to set forth the great natural wealth with which Alberta is endowed. It is most desirable that from time to time we review our facts and conditions. We are dealing with the future of Alberta. We can realize this duty only by retaining our faith and by uniting our efforts to develop the province to the upbuilding of a prosperous and happy citizenship.

GEORGE HOADLEY,
Minister of Agriculture for Alberta

THIS page is published by this newspaper as part of a united effort of the Alberta Press Association to place before the people of Alberta the strong fundamental position of this province, her progress to date, and her probable development in the future.

The Alberta Press Association includes in its membership the great majority of the publishers of the weekly newspapers of this province.

IN taking stock of Alberta it is necessary to remember that the province covers a considerable amount of territory and that in no year, does the average settler have it been possible to say that conditions have been generally the same throughout the year. Generally speaking, however, detailed progress has been made in the various lines of development there is every reason to expect that the future will be even more rapid and more prosperous than heretofore.

The better prospects prevailing for all crops, the standard market for livestock, with improved conditions, so that the settler has the right for that important industry and the tendency towards the more intensive farming must have its effect upon all lines of business.

The efforts being made to arrive at a portion of some of the most important conditions, such as the extension of the grain and stock and the irrigation of the prairie, the improvement of transportation and the better facilities for the marketing of our products, are important and it must make for improved conditions.

E. F. PERHAM,
Minister of Commerce for Alberta and Director of Debt Adjustment.

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\$1.00**Buy****A Man's
Fur Lined
Cap**

At The

**BROADWAY
DEPARTMENT STORE
G. W. ABBOTT****Interesting
Local Items**

L. C. Brown, a pioneer rancher of the Cypress Hills district, died in Medicine Hat yesterday.

Mrs. Ed. Clark of Lethbridge has been in Swift Current for the past two weeks attending Mr. Clark's mother who has been seriously ill.

A meeting of the special committee appointed at the last executive meeting of the C. W. V. will be held in the club rooms on Friday evening of this week.

Services will be conducted in St. Ambrose church next Sunday morning and evening at the usual hours. Rev. Gerald, of Irvine, will occupy the pulpit.

Emile Nieman, proprietor of the Crystal Ice Co., of Medicine Hat, was run over killed by a freight train last Sunday. Deceased was well known here as he has been delivering ice here for some time.

St. John's Presbyterian church of Medicine Hat voted strongly against Church Union. The vote was 25 against and 61 for. The other two Presbyterian churches in Medicine Hat voted almost five to one for Union.

There will be a dance in Cliff Hall on Wednesday evening next, Jan. 21st. Jimmy Horne's orchestra will supply the music. Admission, adults 25c, ladies 15c. All are invited to attend. A good time is assured.

Some one has reminded us that the word stream which means the "Country School Teachers" out of the office must have also been a "not" out of the front door.

The bridge tournament which has been going on for several weeks in the hotel before night, is now drawing to a close and is expected to finish some week. This tournament has created great interest among the players.

Chase Price, a time reporter of the Alberta Daily News, returned from his last week end, to find that his car has been in the shop during the recent trouble in that country.

Our readers are reminded of the change in the C. P. R. timetable which is now in effect. The greatest change is in No. 2, which now goes west at 10:20 a.m. Any desired mail to go west on this train should have it in the Post Office before 9:30.

Keep in mind the play "The Spinster's Return" which is being put on in the Empress theatre tonight under the auspices of the St. Ambrose W. A. You will enjoy a rare evening's entertainment if you don't see it. If you have not secured a program, you can get one at the door.

The annual ratepayers' meeting for the town will be held in the Cliff Hall on Friday evening, Jan. 20th, at 8 o'clock in the evening. Nominations for the Municipal Council will be made in February and March. It is necessary that the following names will be used in connection with nomination here for three councillors and one school trustee.

**Hills &
Underwood
London Dry Gin**

The Gin you will ask for again—the standard of purity for over 160 years.

The Gin for you is H. & U.

This advertisement is not published or displayed by the Liquor Control Board or the Government of Alberta.

Mr. Jas. Huggill, brother of Mrs. T. A. Hicks left on Tuesday night for his home in Weston, Ont.

John Kitchen, Jr. who has been in the Medicine Hat hospital, is now improving. He was up for a while yesterday.

Rev. Morrow, of Medicine Hat conducted the services at Gordon Memorial church here last Sunday. As is the case Mr. Morrow's address was a treat.

At a meeting of the G. W. V. A. executive held last week end, A. J. Leamouth and E. L. Stone were added to the executive as representatives of the associate members.

Although still confined to his bed we are pleased to report that Rev. J. P. Cox is progressing as well as can be expected. Mr. Cox will not be able to resume his duties for some time yet.

Geo. Murray, past Grand Master of the Masonic order for this province died at his home near Whitlaw last Saturday. The funeral takes place from Nett's undertaking parlors this afternoon.

Magazines**GET YOUR FAVORITE
Magazines at****The Drug Store**

All McFadden's Publications

COSMOPOLITAN

RED BOOK

EXCELLA

ARGOSY

WESTERN STORY

SHORT STORY

RADIO NEWS

MACLEAN'S

SPRING FASHIONS Book

PICTORIAL REVIEW

PSYCHOLOGY

SAT. EVENING POST

Etc.

MORNING & EVENING

PAPERS

Cecil T. Hall

DRUGGIST

See Us About That RADIO

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Rent Collections Attended to

Office Opp. Redcliff Hotel

BALED ALFALFA**FOR SALE**

Very Fine Quality

HARRY JOHNSON

Redcliff

Light Draying

All kinds of light draying to any part of the town will be promptly attended to.

Orders may be left at the C. P. R. Station. Phone No. 2.

Prompt Service Guaranteed.

J. L. WRIGHT

MONDAY, WASH DAY

You Need SOAP Sure. Look Over These Prices and Get Your Supply Now

P and G WHITE NAPHTHA, 14 bars.....\$1.00

FELS NAPHTHA, per carton of 10 bars.....89c

SUNLIGHT, 4 cartons of 10 bars.....90c

ROYAL CROWN, 4 cartons of 20 bars.....\$1.05

CHIPSO, 2 pkgs.....49c

CROWN OLIVE TOILET SOAP, 6 bars.....49c

Better than Palm Olive

PRINCESS SOAP-FLAKES for washing fine Clothes

there is nothing better, 4 pkgs.....89c

Friday and Saturday Specials

Third St. ED. COOKE Phone 42
Service - Satisfaction

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NOTARY PUBLIC, Etc.

Office Broadway, Phone 79

REDCLIFF, ALBERTA

Lang Bros. Ltd.**INSURANCE**

Fire Accident

Life Sickness

651 2nd St. Medicine Hat
Telephone 3554j

**Skates
Sharpened**

Bring Your Skates Along
To Be SHARPENED

HOLLOW GROUND

SATISFACTION

GUARANTEED

SHOES

Children's 3 to 6, \$2.95

Boys' Shoes from \$1.60

G.N. Pearson

South of Post Office

**General Change****In Train Service****EFFECTIVE SUNDAY**

Jan. 11th, 1925

Times for Trains at Redcliff will be:

Westbound—Daily

No. 2—10:20 A. M.

No. 1—9:55 P. M.

Eastbound—Daily

No. 1—1:45 P. M.

No. 2—7:20 A. M.

"P" indicates "Flag Stop."

For further particulars apply to any Ticket Agent.

J. R. PROCTOR,

District Passenger Agent

CALGARY.

A child often speaks truth that is stranger than fiction.

Mr. and Mrs. J. E. Minnick and family who have been in Redcliff for the past two years left last Monday for Hershey, Penn., where Mr. Minnick has secured a good position.

Medline Hat is contemplating an increase of 2c a thousand for their hats, in order to raise the necessary funds to stick a test well for oil. The idea appears to be a good one as all would benefit if the test proved successful.

Saskatchewan men interested in starting a brewery are contemplating locating their plant in Medicine Hat if satisfactory arrangements can be made.

CARD OF THANKS

Mrs. Hicks and family wish to thank their many friends for their kindness shown them in their recent bereavement.

WANTADS

B. C. FARM FOR SALE—40½ acres, on good road one mile from station. School quarter, church half mile. Mail route at the door. 30 acres in raspberry, alfalfa and clover. One acre of nassberry and some pruned and cherry trees. Six acres ready for grain crop this year. All cleared but about half an acre. Good hay shed, barn and chicken coop. Small house and enough lumber to build addition. Farm and all other things fenced. Owner also has few milk cows, young stock, chickens and full equipment for running farm. For price and particulars apply at Review office.

KRAFT K-CHEESE**Kraft Cheese Salad**

Simply delicious you'll say, and your folks will all agree. You will be astonished to learn how many traveling dishes you can make with Kraft Cheese. This simple and nearly a hundred others in the "Five Kraft Booklets" "Cheese and Ways to Serve It." Write for a copy to-day.

Kraft-Neuland Cheese Co. Limited
MONTREAL

Dr. J. R. PATTERSON

PHYSICIAN AND SURGEON

Office over Hall's Drug Store

On 2nd Street 10 to 11 a.m. 2 - 4 and 7 to 9 p.m. Phone 6

STOCK REDUCING SALE

WE HAVE A FEW LINES IN STOCK THAT WE ARE CLOSING OUT ALTOGETHER.

These are Genuine Snaps**—LOOK THESE OVER—**

OVERCOATS—Just a few left, the Latest in Style and Class, Reg. \$35.00 values going at...\$16.50 to \$25.00

GOING at...\$19.50

SHEEPSKINS—1 Only, Real Warmers, Regular \$35.00

Boys' Sheepskins, a regular \$7.50 Sheepskin going at...\$4.95

MITTS—Dog Skin, 2 pairs only, regular \$8.50, at...\$3.95

SUITS—The latest styles in stock. A limited number going at greatly reduced prices. Give us a call.

MACKINAW—The best for the least, all sizes and colors. 20 per cent. off all garments.

LEATHER VESTS—Just the kind the boys need, going below cost.

SPECIAL—Genuine Dogskin Coat, just the kind for this time of the year, formerly \$65.00 going at...\$37.50

MUSKRAT CAPS—For men, 2 only, reg. \$12.00, at...\$6.50

Saskatchewan Cap, 1 only, reg. \$15.00 going at...\$7.95

THE HICKS TRADING CO.**DUNCAN'S****ROYAL PALACE****LIQUEUR WHISKY**

A SPECIALLY SELECTED BLEND
OF OLD MATURED MALTS

"Eventually you'll buy Duncan's"

This advertisement is not published or displayed by the Liquor Control Board or the Government of Alberta.

The First of The Year

Is a good time to take a look at the label on your paper. Do in now before you forget.

Counter Check Books

If there are any merchants in town or the surrounding country who are in need of a new stock of counter check books, we would remind them that they can get them at this office.

OUR PRICES ARE RIGHT

DO NOT ORDER UNTIL
YOU HAVE SEEN
OUR SAMPLES.

The REDCLIFF REVIEW